

"Each year, SEED provides much-needed support to ensure that our students' educational experiences are second to none. Your donation to SEED this year will help enrich our schools, support our teachers, and invest in our students' future."

Dr. Bryan Davis

Superintendent, Shorewood Schools



Ways To Support SEED

Donate to the Annual Campaign

The campaign runs from August 1, 2018 through July 31, 2019. This is a main source of fundraising for the organization, and relies on the support of parents, staff and the community. **Every gift counts!**

Attend, Donate and Volunteer – Swing With Shorewood

Swing With Shorewood is SEED's main social event and silent auction. You can help by donating items or services and also by attending the event on March 9, 2019.

Educate Forward Endowment Fund

The SEED Educate Forward Endowment is a new fund designed to provide long-term, sustainable support for educational grants that benefit the Shorewood School District. To learn more, contact us at ShorewoodSEED@gmail.com.

Attend Social Events and Fundraising Opportunities

Music & More, Dine for SEED, The bRUNch 5k, and more.

Volunteer Your Time

If you are interested in donating your time and talent please contact Melissa Nelsen at ShorewoodSEED@gmail.com.

GoodSearch & GoodShop.com

When you search and shop online a percentage goes to SEED. It is an easy way to give back. To learn more go to www.shorewoodseed.org.

Amazon Smile

Shop at smile.amazon.com instead of amazon.com and select Shorewood Supporters of Excellence in Education Development and Amazon will donate a percentage to SEED.

Grants Gifted

2017-18 Funds Given

\$226,442

Funding from final Meet the Match Pledges

\$6,834

District Authentic Learning Grants

\$10,405

Mid-term Teacher Grants

\$11,264

Spring Teacher Grants

\$15,939

Design Thinking Fellowships*

\$32,000

Annual Fund Drive for Technology (projected)

\$150,000

*Equally funded by SEED and the Shorewood Excellence in Teaching Award Fund

Please join the campaign

seed

Supporters of Excellence in Educational Development

Help Raise \$150K
To Support Our Schools



Our Kids Our Schools

The 2018-2019 Annual Campaign

August 1, 2018 – July 31, 2019

Supporting Shorewood Public Schools

GOAL: \$150K to Support Shorewood School District!

SEED's 2018-19
Annual Campaign Donation
LET'S MEET THE GOAL!

What is SEED?

SEED is a champion for Shorewood Public Schools.

In 2018 together we gave over **\$225K** to support our award winning programs from K4 – High School.

Donors have given a total of over **\$2,000,000** to help maintain the highest standard of education.

Each year, our Annual Campaign is the largest source of fundraising for our schools.

The SEED foundation is an all-volunteer organization.



SEED Annual Campaign Focus Areas for 2018-19:

Three ways your donation will have impact.

1. Student Wellness & Racial Equity K-12:

SEED will provide funding for mindfulness, substance abuse awareness, and racial equity programs, including support from racial justice experts.

2. School Safety K-12:

SEED will provide support for safety enhancements at all four schools to further invest in security and help maintain school safety for our Shorewood students and staff.

3. Authentic Learning K-12:

SEED will provide funding for Authentic Learning grants to support projects and expeditions at all grade levels, which are featured annually at the Authentic Learning Showcase event.

EVERY Gift Makes A Difference!

Educate Forward Endowment Fund

The SEED Educate Forward Endowment is a new fund designed to provide long-term, sustainable support for educational grants that benefit the Shorewood School District.

10% of the annual fund will go to support the SEED Educate Forward Endowment Fund.

"Thanks again for the support in moving [our Visual Journalism class], and the district's vision for authentic instruction, forward!"

Mike Halloran, SHS

"SEED's support will not only give our students skills as creators and collaborators in this new medium [of virtual reality, but will also allow them to continue to experience people and places from all over the world without leaving their classroom."

Kelly Steiner, SIS

"Thank you. There was no way I could have made this progress without SEED's support."

Liisa Church, LB

"I would like to thank the SEED Foundation for their incredible generosity over the years, including grants supporting Chromebook carts, GPS units, and hardbound reference books."

John Stanco, ATW



Make Your Gift TODAY!

Recognized Donor Levels

Champion	Gifts above \$3,000
Promoter	\$1,000 – \$2,999
Advocate	\$500 – \$999
Supporter	\$100 – \$499
Partner	\$99 and under

Donors who contribute \$1,000 or more will receive a free pair of tickets to SEED's Music & More event in Spring 2019.

DONATE ONLINE:
ShorewoodSEED.org/donate

Enclosed is my contribution of \$ _____ payable to the Shorewood SEED Foundation.

Please charge my: MasterCard Visa

Card # _____

CVVC Code # _____ Exp Date _____

Cardholder Name _____
(Please Print)

Name to be recognized on donor list:

Name _____
(Please Print)

Email _____

Address _____

www.shorewoodseed.org

Please donate online or mail to:
Shorewood SEED Foundation
PO Box 71235, Shorewood, WI 53211

The total amount of this contribution is credited as a charitable deduction to the fullest extent allowed by law. No goods or services were provided to the donor. An acknowledgment will be sent upon receipt.