

“Our authentic learning experiences, many of which are supported by SEED donations, provide our students with opportunities to develop their skills while working on topics that are meaningful to them. This work develops healthy, conscientious and curious learners who are prepared to make the world a better place.”

Dr. Bryan Davis
Superintendent,
Shorewood Schools



Ways To Support SEED

Donate to the Annual Campaign

The campaign runs from August 1, 2018 – July 31, 2019. This is a main source of fundraising for the organization, and relies on the support of parents, staff and the community. **Every gift counts!**

Attend, Donate and Volunteer – Swing With Shorewood

Swing With Shorewood is SEED’s main social event and silent auction. You can help by donating items or services and also by attending the event on March 9, 2019.

Attend Social Events and Fundraising Opportunities

Music & More, Dine for SEED, bRUNch 5k, and more.

Volunteer Your Time

If you are interested in donating your time and talent please contact Melissa Nelsen at ShorewoodSEED@gmail.com.

GoodSearch & GoodShop.com

When you search and shop online a percentage goes to SEED. It is an easy way to give back. To learn more go to www.shorewoodseed.org.

Amazon Smile

Shop at smile.amazon.com instead of amazon.com and select Shorewood Supporters of Excellence in Education Development and Amazon will donate a percentage to SEED.

Educate Forward Endowment Fund

The SEED Educate Forward Endowment is a new fund designed to provide long-term, sustainable support for educational grants that benefit the Shorewood School District. To learn more, contact us at ShorewoodSEED@gmail.com.

Shorewood teachers are highly dedicated and want to strive toward giving students the best education and resources possible. The SEED Foundation is able to facilitate access to these resources, thereby contributing to what’s best for our students.

Joshua Becker, Jennifer Conigliaro, Karen Walton/Brenda Eiers, Sachin Pandya – Lake Bluff

Without SEED, many Authentic Learning activities in the classroom would be extremely difficult, maybe impossible. SEED support is CRITICAL for continued authentic learning and student success.

John Stanco- Atwater

We are very grateful to SEED to not only raise the money, but to disperse it according to where it is needed most. Without SEED many projects and learning opportunities would be lost. Once again thank you for the great support each year.

Annette Koerten, Sara Anton, Jay Lowery – SIS

Thank you so much SEED Donors for your continued support to this community, for the school district, for teachers’ philosophies/missions, and more specifically for the Shorewood students!

Justin Olson – SHS



seed

Supporters of Excellence in Educational Development

Help Raise \$150K To Support Our Schools



Our Kids Our Schools

The 2019-2020 Annual Campaign

August 1, 2019 – July 31, 2020

Supporting Shorewood Public Schools

GOAL: \$150K to Support Shorewood School District!

SEED's 2019-20
Annual Campaign Donation
LET'S MEET THE GOAL!

What is SEED?

SEED is a champion for Shorewood Public Schools.

In 2019 together we gave over **\$225K** to support our award winning programs from K4 – High School.

Donors have given a total of over **\$2,000,000** to help maintain the highest standard of education.

Each year, our Annual Campaign is the largest source of fundraising for our schools.

The SEED foundation is an all-volunteer organization.



SEED Annual Campaign Focus Areas for 2019-20:

Three ways your donation will have impact.

1. Student & Staff Wellness K-12:

SEED will fund programs that support wellness for both students and staff. Mindfulness and Substance Abuse Awareness will be our focus for students. Staff programs will support the physical health and emotional well-being of all of our school staff.

2. Authentic Learning K-12:

SEED will provide funding for Authentic Learning grants to support projects and expeditions at all grade levels, which are featured annually at the Authentic Learning Showcase event, as well as provide funding support for the 6th & 8th grade Passages and the SIS Capstone Fair.

EVERY Gift Makes A Difference!

Educate Forward Endowment Fund

The SEED Educate Forward Endowment is a new fund designed to provide long-term, sustainable support for educational grants the benefit Shorewood Schools.

10% of the annual fund will go to support the SEED Educate Forward Endowment Fund.

2018-19 Funds Given

\$275,546

Support for the new Director for Equity Position
\$70,000

SEED Think Space
\$25,000

Design Thinking Fellows
(\$16,000 equal funding by the Excellence in Teaching Award Fund for a total of 32K)

Authentic Learning Funds (50 % match for every school)
\$10,230

SEED Annual Fund Contribution for Technology, First Installment for 2018-19
\$45,000

Teacher and Classroom Grants
\$109,316

Please join the campaign

Make Your Gift TODAY!

Recognized Donor Levels

Champion	Gifts above \$3,000
Promoter	\$1,000 – \$2,999
Advocate	\$500 – \$999
Supporter	\$100 – \$499
Partner	\$99 and under

Donors who contribute \$1,000 or more will receive a free pair of tickets to SEED's Music & More event in Spring 2019.

DONATE ONLINE:
ShorewoodSEED.org/donate

Enclosed is my contribution of \$ _____ payable to the Shorewood SEED Foundation.

Please charge my: MasterCard Visa
Card # _____
CVVC Code # _____ Exp Date _____
Cardholder Name _____
(Please Print)

Name to be recognized on donor list:
Name _____
(Please Print)
Email _____
Address _____

www.shorewoodseed.org

Please donate online or mail to:
Shorewood SEED Foundation
PO Box 71235, Shorewood, WI 53211

The total amount of this contribution is credited as a charitable deduction to the fullest extent allowed by law. No goods or services were provided to the donor. An acknowledgment will be sent upon receipt.