



Celebrating Shorewood Public Schools

May 7, 2022

THANK YOU FOR SUPPORTING OUR KIDS AND SHOREWOOD PUBLIC SCHOOLS

Schedule of Events

6:30 pm Fishbowl Raffles and Cash Bar SHS Jazz Combo and SHS String Ensemble

8pm Fishbowl Raffle Winners Announced Dinner in the Pavillion Music provided by Sound By Design

9pm Wine Pull Music provided by Sound By Design

> **10pm** Raffle Super Silent Auction Closes

Menu

Appetizers

Dinner Caesar Salad Tofu Napoleon Italian Roasted Chicken

Dessert Platter of Mini Desserts

Presenting Sponsors





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The Solution Starts Here



Buelow Vetter's talented team of attorneys have decades of experience, and offer unrivaled legal services whether you need guidance on general school matters, assistance with special education issues, solutions to employment problems, aid with employee benefits programs, defense in litigation or any legal issues you face.

Meet the Attorneys

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Dear Parents, Educators and Friends,

These last two years have been full of so much uncertainty relating to our children's education. We all, parents, educators, and community members, navigated these uncharted waters from so many different angles; each of us trying to meet the needs of our families, who were stressed, sometimes scared, but above all constantly shifting. Looking back the only thing I can say with certainty is that families needed, and continue to need, choices.

I have heard many stories of families forced to prioritize their work, finances, and the needs of the district over their children; for some families these conditions existed even before the pandemic.

In spite of all the challenges in our community, I am also optimistic. I am so proud of the efforts that everyone sitting in this room has made. We understand the need for creative options, avoiding the mistake of a one size fits all approach to education... but to be creative, we have to have funding.

Thank you all for being here at the SEED Foundation's largest event. Thank you sponsors who continue to invest in Shorewood's educational future, especially our presenting sponsors: First Weber Group of Realtors and Baird. We thank our district staff and educators, who are the brains behind innovative approaches to meet the needs of Shorewood students. Finally, all the family members who donated time, an item for our auction, bought one raffle ticket, or thanked someone for their hard work. It all makes a difference.

Enjoy the evening. Sarah Lehmann

Swing with Shorewood 2022 Committee

Sarah Lehmann, Event Chair

Emily Begel Shawn Brown Kristy Elfe Erica Elia McKenzie Edmonds Sarah Hammond Hilary Kim

Lisa Kovalcik Vashti Lozier Melissa Nelsen Angie Price Lindsay Schmit Elizabeth Strohbusch Christin Wille

WHY IS PRIVATE FUNDING NEEDED?

As a public institution, the Shorewood School District is publicly funded. While political will and funding capacity are constantly in flux in ways that challenge public education, the Shorewood SEED Foundation is a constant advocate for ensuring access to equitable and sufficient funding to support our kids and schools. SEED helps Shorewood Schools navigate funding challenges, moves quickly in times of unprecedented need or crisis, and helps to maintain the Shorewood tradition of educational excellence via our generous donors.

The District will be forced to implement spending cuts in the upcoming budget due to increased cost to retain quality educators, years of cuts to special education funding, lack of increased State funding per student in the face of significant inflation, and declining enrollment, among other factors. Details of proposed cuts will be shared at the upcoming school board meetings.

WHAT CAN YOU DO TO HELP? HERE ARE 5 ACTION STEPS!

- 1. **Donate to SEED:** The Impact to our kids, teachers and community is significant.
- 2. Educate yourself about school finance and how public education is funded in Shorewood. Advocate for more State and Federal funding for public schools.
- **3.** Share your positive experiences with friends and neighbors as a public school family to assist in increasing enrollment.
- **4. Understand the impending budget cuts** by attending the upcoming May 24th and June 14th school board meetings.
- 5. Learn more about SEED by visiting shorewoodseed.org, attending SEED events, and volunteering. We have many volunteer opportunities throughout the year and currently have needs in marketing, photography, videography and event planning. Spread the word to your friends and neighbors, because it truly takes a village!

How to Donate: Every dollar helps our schools, and no donation is too big or too small. Please mail donations to: Shorewood SEED Foundation, PO Box 71235, Shorewood, WI 53211, or donate online at **shorewoodseed.org.**

In just the past two years, SEED donors have given \$316,986!

\$100,000 Covid Relief \$35,000 Equity Director \$26,000 Technology \$24,000 Restorative Practices Team \$20,018 Increasing Reading Proficiency \$20,000 Authentic Learning \$20,000 Student Wellness \$14,000 Project Wayfinder, SIS Social/Emotional Curriculum \$12,000 iPads for SHS World Language Program \$7,000 Digital Photography \$6.500 Atwater Pedal Desks with Whiteboards \$5,000 Zearn Digital Math at Atwater and Lake Bluff \$5,000 Theatre Department Cherry Picker \$4,845 Shorewood Intermediate School Kiln \$4,000 First Tech Challenge Robotics Program \$4,000 New SIS Band Class (materials and instruments) \$2,178 Seesaw Digital Plus \$2,000 Staff CPR Training at All Schools \$1,800 Youth Rising Up, SHS Organization \$1,474 Kindergarten Tools in the Digital Age \$1,300 Lake Bluff 2nd Grade Diversity Reading Books \$871 Standing Desks in the SIS Math Classroom







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A Letter From the Board President

Thank you for attending Swing with Shorewood 2022. We are so glad to be back and IN PERSON this year. This year marks the 19th anniversary of SEED, and we are so fortunate to have loyal sponsors and attendees who join us and support the importance of excellence in public education each year, even virtually. Thank you to the teachers, staff, and administration for all of your efforts the past two years. You have all been amazing in your dedication and FLEXIBILITY, and words cannot really express the gratitude. You are truly heroes!

The generous support of our sponsors has been key to the event's growth and success. I want to extend our deepest thanks to First Weber Group Realtors for their continued presenting sponsor partnership, and Baird and Buelow Vetter for their increased participation and partnership. To JoAnn Sternke, Megann Hendrix, Classy Girl Cupcakes, Injury & Disability Law Office of Wisconsin, GoodGood Media and Avenue Systems, thank you for joining our group of Swing Sponsors. Also, thank you to North Shore Bank, Shorewest, Miron and Epstein Uhen Architects for your continued sponsorship. Thank you to the hundreds of donors to our online auction, super silent auction, and wine pull. Every donation helps positively impact SEED's donation to the Shorewood Public School District.

I would like to thank Sarah Lehmann, the Swing Chairperson, the Swing committee, and the SEED Board for all of their efforts to make this incredible event happen. We have started a wonderful tradition in the community, and it takes many volunteers to create this wonderful event. It has been a pleasure working on SEED and Swing throughout the years, and I have made many great connections and dear friends, thanks to my involvement. I encourage ANY and ALL of you who have the slightest interest in helping to get involved either with SEED or Swing with Shorewood. We need YOU! It is imperative that we engage new and young volunteers for our organization to thrive. We are thrilled to have added Tracey Barrett, Erica Elia, Rodney Lynk Jr., and Ian Elfe as new members to our board. If interested in volunteering, please contact me at mnelsen4@gmail.com.

In 2003, we were called upon to help meet the rising need of increased educational costs, decreased enrollment and decreasing state aid. We are currently seeing similar dynamics at play for the near future in funding our schools. This event helps to keep Shorewood moving forward in funding excellence in our public schools. Please take the time to read further in this booklet for information about the district's challenges. We are not alone – public schools are feeling the funding challenges across the country. Unlike 2003, we are an established organization, better prepared and will help raise as much as we can to offset cuts. Together we can help to protect beloved programs, educational opportunities and continue the drive for excellence in education at Shorewood. Your support and donations will have even more impact during this critical time, so please, as the saying goes, bid high and bid often...or just make a donation.

Again, many thanks for joining us at Swing with Shorewood and for supporting the SEED Foundation mission.

Our apologies to any individual or organization whose name was inadvertently omitted, listed incorrectly, or whose contribution was received after this printing.

Melissa Nelsen SEED Board President World Language Instruction • Graphic Arts Tools • Passages • Student Wellness • Equity Initiatives • Youth Rising Up • FIRST Programs • Library Books • Science Equipment • Performing Arts Programs • Phonics Curriculum • Digital Communications Classroom Technology • Advanced Learning • Digital Math Activities • Lake Bluff Stage Improvements • Visual Journalism Equipment • Google Excursions Virtual Reality Experiences • AP French • Mobile Computer Labs • Orchestra Lockers • CPR Training • Classroom Grants • Substance Abuse Awareness Programs • Professional Development • Meetthe Match Campaign



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A Letter From Dr. JoAnn Sternke

Our students are leaders who challenge themselves to grow and achieve academically, pursue their passions, navigate change, learn continuously, and contribute to the common good.

Dear Friends,

First of all, thank you so much for your generous support of Swing with Shorewood 2022. I was looking forward to attending and then the date changed! Unfortunately, a long-standing commitment will be keeping me away, and I am so sorry I can't be with you at the event but I hope you all have a fabulous time!

It has truly been my honor to serve as Interim Superintendent in the community where I started my career. No district is so fully dedicated to student success–academics, character development, citizenship and equity for all–in the way that Shorewood is.

In a fast-changing world, the guiding principles of our district are more important than ever. Our Shorewood students are the next generation of leaders, innovators, thinkers, parents and neighbors, and they inspire me every day by bringing our mission to life through academic work, projects, and their respect for each other.

The same "Shorewood" spirit is what led community members to establish SEED almost twenty years ago to help the District address reductions in state funding. Fast forward to today and proceeds from SEED's Annual Campaign and Swing with Shorewood continue to impact all students, all programs and all schools, year after year. Over time, SEED has become a vital partner in preserving, enriching and establishing programs and student experiences that continue to set Shorewood apart.

I am deeply grateful to the SEED Board and the 2022 Swing with Shorewood Committee for planning this important fundraiser and annual celebration of our schools. I also want to extend my thanks to our amazing District staff. I could not ask for a team that is more invested in the vision we share for student success and I am lucky to work alongside them.

Lastly, to everyone who supports our mission through donations of time, talent and resources to SEED, thank you. Our students benefit in countless ways from your generosity, and you are helping create a better future for all of our children.

With Gratitude, Dr. JoAnn Sternke Interim Superintendent



Kate Spade Basket 1.

Be ready to head out for an evening of fun with these Kate Spade accessories. Floral hair tie, glitter stud earrings, gold bangle, magenta wristlet, acrylic tumbler and sapphirre pave drop earrings.

Value: \$255..... Erica and Dario Elia

Apple AirPods Pro 2.

Wireless Bluetooth headphones with MagSafe. Value: \$200.....The Residents of Richland Court

Italian Dinner Party Basket 3.

Host an Italian inspired dinner party with basket of ingredients and snacks made in Italy. Value: \$150......Erica and Dario Elia

Cloud Red, \$30 Gift Card 4.

\$30 to one of Shorewood's favorite night spots- great food, great drinks, great company. Value: \$30......Atwater PTO

\$100 Outback/Flemings Steakhouse Gift Cards 5.

\$100 to spend on steaks and blooming onions redeemable at Outback Steakhouse, Fleming's Steakhouse, Bonefish Grill, or Carrabba's Italian Grill.

Value: \$100......Atwater PTO

Cupcake Party Tray 6.

A party tray of 26 gourmet cupcakes in assorted popular flavors from Milwaukee's premier cupcake bakery!

7.	Mathnasium, Basket of Games Be on top of your game, with this deluxe game basket from Mathnasium. Your family					
	will be well outfitted for game nights and sleepovers.					
	Value: \$155Mathnasium					
8.	Qticles Nail Spa, \$100 Gift Card					
	Pamper yourself with this \$100 gift certificate to Qticles Natural Nail Spa.					
	Value: \$100Qticles					
9.	Oil Changes & Car Wash at Schlossmann's 5 oil changes & a car wash					
	Value: \$325 Schlossmann's Honda City					
10.	Corner Bakery Cafe, Fresh bakery, coffee mug, gift certificates					
	An assortment of fresh bakery, ceramic coffee cup and gift certificates to Corner Bakery Cafe.					
	Value: \$50 Corner Bakery					
11.	SHS 2 season tickets					
	Frienders tickets to the full CUC during account for 2022 22					

Enjoy two tickets to the full SHS drama season for 2022-23.

Value: \$80.....Adam Scheaffer and SHS Drama





CLOSES AT 10PM



To the generous donors who contributed Super Silent Items!

Milwaukee Bucks, Giannis Signed Basketball 1. Signed Basketball (29.5"), Milwaukee Bucks

Michigan Dune House 2.

> Three level cottage in Holland, Michigan with multiple views of Lake Michigan. A charming and cozy cottage with updated new kitchen and bathroom. A deck to sit on and watch spectacular sunsets. A beautiful sand beach 150 yards away. Enjoy this beautiful getaway for up to 7 nights in spring or fall (only). Sleeps up to 6 guests in 2 bedrooms, 4 beds, and 2.5 baths. This is not a cottage for children under 4 or anyone who cannot climb stairs. Schedule by mutually agreeable dates in September, October 2022 or May, June 2023.

Value: \$2.800......Donor: Eric and Melissa Nelsen

3. **Green Bay Packers Tickets**

Need we say more?! Four tickets to mutally agreed upon home game in the upcoming season. Seats are Section 108, Row 40, seats 19,20,21,22.

Value: \$500.....Donor: Will and Sarah Lehmann

Erin Joslyn, artist 4.

Colorful, drippy, with colors that blend and merge. This large piece will be the perfect accent to your home.

Value: \$500...... Donor: Erin Joslyn

5. **Beer for a Year**

Love Third Space beer? You can enjoy it all year. You will get a 64 oz Third Space Brewing branded growler and a certificate that entitles you to 2 growler fills per month for an entire year. Never be without a beer!

Value: \$650...... Donor: Third Space Brewing

GrowlerWerks 6.

The GrowlerWerks uKeg GO is a pressurized, vacuum-insulated personal keg that keeps beer and other beverages carbonated and fresh for up to 2 weeks. Portable and keeps your favorite beer cold for 7-9 hours. Great for tailgates and picnics.

Value: \$180......Donor: Residents of Richland Court

Custom Radiator Cover 7.

Both beautiful and practical, this certificate entitles you to one custom radiator cover made by self-taught artisan and Shorewood dad, Dave Cory. Made of pine or oak, the cover is made to fit, and you choose the stain or paint. Redeem by 10/31/2022. Value: \$300...... Donor: Dave Cory

Sanford Restaurant, Romantic Dinner for 2 8.

Celebrate a special occasion or treat yourself to a well deserved date night with a four course dinner for two at award winning Sanford Restaurant.

Value: \$170......Donor: Sanford Restaurant

Sunday Afternoon in the Beer Garden 9.

Certificate for a 20 person 2-hour Sunday afternoon beer garden party which includes reserved tables, open bar, a selection of 10 tap beers, wine, soft drinks, and delicious foods including salads, pasta, sausage, and cheese platters. The date must be agreed upon with management. No holidays. Restrictions may apply. Expires 9/15/2022.

Value: \$1,000...... Donor: Hubbard Park Lodge

10. M Aesthetics, ViPeel with Botox

This is a medium depth peel tailored to your personal skincare concerns, whether it is hyperpigmentation, aging, acne, or dullness. It is a pain-free process. Your skin will peel over the course of a week with beautiful, glowing skin at the end. The combination with Botox gives you a totally fresh look by day seven as the two work synergistically. Procedure takes 1 hour. Expires 12/31/22

Value: \$525 Donor: M Aesthetics



CLOSES AT 10PM



To the generous donors who contributed Super Silent Items!



M Aesthetics, Microneedling 11.

Microneedling using Skinpen creates millions of small channels in your skin, creating micro injury. This stimulates your skin to produce collagen and elastin. This can be used to treat fine lines and wrinkles, hyperpigmentation, and scarring. Results will be improved by the use of a serum geared toward the winner's skincare goals. In addition, the winner will be sent home with a skin care regimen to improve and prolong the effects. Numbing cream is applied 20 minutes prior. Procedure takes 75 minutes. Expires 12/31/22

Value: \$620...... Donor: M Aesthetics

When Life Gives You Lemons Basket 12.

Everything you need to turn life's lemons into (spiked) lemonade! Includes beverage tub, Deep Eddy Lemon Vodka, bottle stopper, lemon sour mix, oven mitts and apron, coasters, serving tray, room spray, lemon marmalade, candies, cookies. When the day is over, hop in bed with the Vintage Cosmetics Company spa and sleep set and lemon ginger tea!

Value: \$200......Donor: Erica and Dario Elia

13. Gundlach Bundschu Winery, Tasting for 6

Enjoy a seated Courtyard tasting experience for up to 6 guests at the Gundlach Bundschu Winery in Sonoma, CA. Reservations required with 3 days of advance notice. Expires April 10, 2023 + two bottles of Gundlach Gerwürtztraminer.

Value: \$240...... Donor: Gundlach Bundschu Winery and Mary Beth Berkes

Happy Bidding!

14. Urban Craftsman Charcuterie Board / Pine River Cheese & Cracker Basket

Own a piece of Milwaukee history crafted into a stunning charcuterie board, diameter 14.5", by The Urban Craftsman himself, Nick Hardrath! Made of cutoffs from the 122 year old historic Pabst Mansion ash tree, Nick spent months creating a showpiece table for Central Standard Distillery out of the same tree.

Wisconsin's own Pine River Cheese spread (shelf stable) in all 8 flavors- garlic & herb, horseradish, jalepeno, port wine, sharp chedder, smokey bacon, spicy beer, and Swiss, plus Carr's cracked pepper table water crackers, Carr's whole wheat crackers, Sonoma Creamery everything cheddar crisps, Sonoma Creamery parmesan crisps, French Home cheese knife set, and Cheese Balls recipe book.

Value: \$210.....Donors: Nick Hardrath and Brittney Requejo

15. BOGS Footwear, \$250 Gift Certificate

Spring is almost here! Use this \$250 gift certificate on the latest Bogs look. Value: \$250.....Donor: Weyco Corporation

- 16. An Exclusive Shorewood Tie made by Vineyard Vines
- 17. Brewers Suite Package Wednesday, August 31, 1:10pm Take your friends or family out to the ball game! Milwaukee Brewers vs. Pittsburgh Pirates. Includes 20 Tickets, 7 parking passes and plenty of food and drinks! Food will include typical ballpark fare – brats, salads, appetizers. Something for everyone! Includes beer, wine, liquor (as well as non alcoholic drinks). Can work with winner to accomodate dietary restrictions, if necessary.

Value: \$5.000 Donor: Zurn Water Solutions



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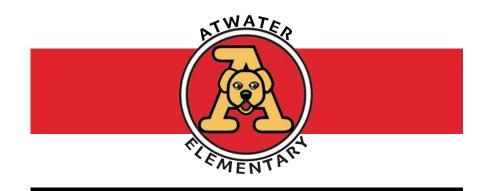
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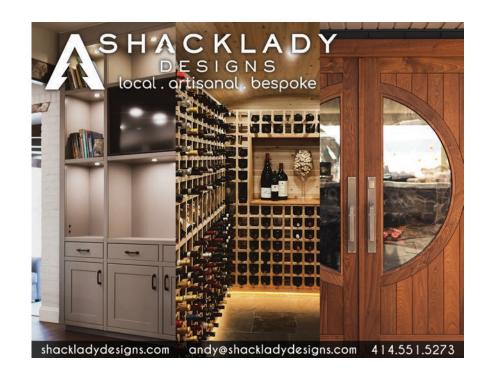
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SOME KIDS ARE SMARTER THAN YOU. SOME KIDS HAVE cooler clothes THAN YOU. SOME KIDS ARE better of sports THAN YOU. \Rightarrow IT DOESN'T MATTER.

YOU HAVE your THING TOO. BE THE KID WHO CAN **GET ALONG.** BE THE KID WHO IS **generous**. BE THE KID WHO IS **hoppy** FOR OTHER PEOPLE. BE THE KID WHO DOES THE **RIGHT THING.**

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Thanks Wine Donors!

Let's raise a glass in appreciation to all who donated wine to the wine pull.

Cheers

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Thanks for Celebrating Shorewood Public Schools!

SHS WISHLIST

Watershed Wisdom - Canoes and Trailer

For over 20 years Watershed Wisdom has provided students an opportunity to learn through outdoor adventure, academic rigor, and direct contact with our region's most important resource: abundant, free running, fresh water. Rooted in a 10-day expedition in the Milwaukee River Watershed, the class invites students to combine their understanding of ecology, literature, and art in a series of interdisciplinary projects shared with our larger community at the end of the course. For their efforts, students earn three credits: one each in art, English, and science.

As hundreds of SHS alumni and parents will attest, the course has been a tremendous success. In many cases, when asked what pointed them in the direction of their career path, SHS alumni respond with a smile and say, "Watershed."

Watershed Wisdom would like to purchase five additional boats and a trailer to carry them. Currently, the program's costs include almost \$2000 per year to rent 5 cances and a trailer. While some of that cost is offset by a course fee, it would make more financial sense to own this equipment outright. Our current estimate for these crucial acquisitions is \$10,000. At that cost, we would see a return on investment in only 5 years, after which the cost of upkeep would be only a fraction of the continually rising cost of rental.

Goal \$10,000

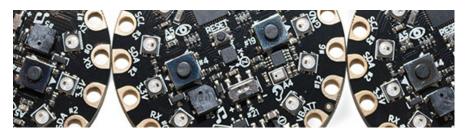


SIS WISHLIST

2 Full Classroom Sets of Circuit Playgrounds

SIS wishes for two full classroom sets of Circuit Playground for Science classes. Circuit Playgrounds are a small microcontroller boards with LEDs, buttons, and sensors built-in. Designed specifically for novice programmers, the Circuit Playground enables students to get up and running quickly with physical computing without worrying about many of the traditional barriers to entry. Circuit Playgrounds will introduce students to the fundamentals of computer programming in an interactive environment and get real-time feedback using the lights and speaker on the board. Circuit Playgrounds can be programmed on Chromebooks and can do lots of different types of codes including different lighting, sound, motion, and a few different sensors.

Goal \$700



ATWATER & LAKE BLUFF WISHLIST

Urban Ecology School Membership

Lake Bluff and Atwater students love visiting the Urban Ecology Center! With budget shortfalls looming, both schools will need help continuing these trips and the environmental education opportunities they offer next year. A school membership would provide 24 field trips for each school in the

2022-23 school year. Please help us reach that goal.

Goal \$4,800



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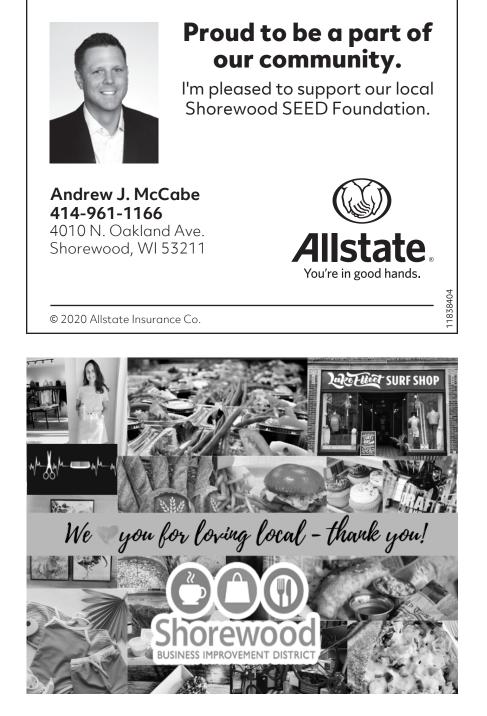
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Our apologies to any individual or organization whose name was inadvertently omitted, listed incorrectly, or whose contribution was received after this printing.

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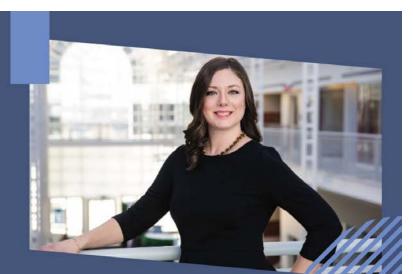


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LAST DIGIT IN YOUR PHONE NUMBER									
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Wannabea	Heza	Gonnabea		Ima	Wishlwasa				
5 Youra	6 Sheza	Coulda		8 Wasa	9 Likea				
MONTH YOU WERE BORN									
JANUARY	FEBRUARY	MARCH	APRIL	MAY	JUNE				
Spicy	Smooth	Naughty	Sweet	Zesty	Snarky				
JULY	AUGUST	SEPTEMBER	OCTOBER	NOVEMBER	DECEMBER				
Snazzy	Foxy	Spectacular	Snippy	Splashy	Hot				
YOUR FAVORITE COLOR									
RED	YELLOW	GRI		BLUE	PURPLE				
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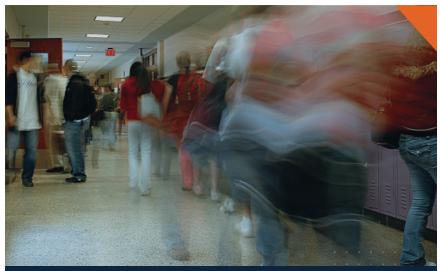
30 tickets @ \$100

DRAWING AT 10PM



Drawing at 10pm

Ticket sellers will be available throughout the evening.



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