

“Over the past 20 years, the funds raised by the Shorewood SEED Foundation have been imperative in supporting the District’s educational goals and maintaining Shorewood’s tradition of excellence. Since 2003, generous donors have given almost \$4,500,000 to the District. In recent years, SEED donations have funded programs like Go Guardian to protect our students’ online safety, Summer School literacy and math programs, musical instruments, and microscopes for our high school science classes. These resources support our educational goals and impact a significant number of our students. I am very grateful to work in a community that wraps around its schools.”

*Laurie Burgos, Superintendent,
Shorewood Schools*



Advancing Early Literacy
A SEED Success Story

2020

SEED awards a \$20,000 grant to district reading specialists Cate Sebastian and Katy Musuka. The grant funds a phonics intervention curriculum and two days of training for reading intervention specialists.

2021

The new reading intervention program is introduced. Teachers see significant improvement in decoding skills and increased graduations from reading intervention.

2022

The district sees these impressive results and looks to pilot similar curriculum in the classroom. SEED contributes \$27,000 for additional teacher training and supplemental resources.

2023

Using data from the pilot and input from teachers and students, the district selects a reading curriculum for use in all K5-3rd grade classrooms.

“The importance for students to have a solid foundation in the early grades is what motivated us to apply for the grant. If you struggle to read, it has lifelong impacts.”

*Cate Sebastian, Atwater reading
intervention specialist*

Grants Gifted 2022-2023

\$90,000 – Direct to District Grants

- \$40,000 Children’s Hospital Mental Wellness Initiative
- \$25,000 Technology (graphic arts lab, security cameras, equity in home access)
- \$15,000 Training to support new math curriculum
- \$10,000 Teacher stipends for student support & leadership

\$52,489 – Teacher Grants

- \$15,000 Go Guardian, student online safety
- \$10,021 Summer School Literacy & Math, AT, LB, SIS
- \$2,366 Makerspace, SIS
- \$3,750 Courageous Community for Equity Program, All schools
- \$10,752 Microscopes & Prepared slides, SHS 9th grade Science
- \$3,000 Accessible Exercise Bike, SHS, SIS, Fitness Center
- \$2,000 Orchestra Pit Instruments, percussion, accessories, case, SHS
- \$5,600 Electric string instruments, AT, LB, SIS

\$55,000 – Excellence in Teaching

These awards are made possible through a donor advised fund.

**\$29,000 – Educate Forward
Endowment Fund**

Build for the future!
10% of all donations go to SEED’s Educate Forward Endowment Fund.

**Please join
the campaign!**



**Excellence
Means
More
Here**

The 2023–2024 Annual Campaign
August 1, 2023 – July 31, 2024



**Supporting
Shorewood Schools for 20 Years**

GOAL: \$150,000 to empower teachers and students!

SEED 2023-2024
Annual Fund Donation

What is SEED?

SEED is a champion for Shorewood Public Schools – and has been for 20 years. Together, we have given back almost \$4,500,000 since 2003.

While tax dollars pay for the basic operational needs of the school, SEED money focuses on innovation and enrichment – creating an engaging, equitable and award-winning educational environment so that our students can truly thrive.

SEED is an all-volunteer organization. Interested in helping? Reach out to ShorewoodSEED@gmail.com.



Together, we can ensure that Shorewood teachers and ALL their students have what it takes to thrive:

The district has requested funds for these top initiatives:

- **Additional teacher training and support materials** for our updated math, science and social studies curriculum, impacting children in all grades, K-12.
- **Expanded classroom libraries**, curated by faculty and the District Librarian, to enrich the learning experience of every elementary student in Shorewood, K-8.
- **Activity sponsorships**, continuing our commitment to ensure no child is denied access to the field trips, events and extracurricular programs that make our Shorewood schools so exceptional. Impacts K-12.



Donate to SEED through United Way
SEED is not a listed organization, you can allocate funds by writing in Shorewood SEED Foundation.

Mark your calendars for these events that support SEED!

November 7, 2023
Dine at Cloud Red

March 1, 2024
Urban Craftsman Cocktails & Charcuterie

April 12 – 14, 2024
Fresh 40 Art Exhibition and Sale

April 26 – May 5, 2024
Swing Online Auction

May 4, 2024
Swing Gala

Join the Champions' Club!

New this year! A special thank you event will be held at Lake Park Bistro for donors who give at the Champion Level, \$3000 or more.

EVERY Gift Makes
A Difference!

Make Your Gift TODAY!

Recognized Donor Levels

Champion	Gifts above \$3,000
Promoter	\$1,000 – \$2,999
Advocate	\$500 – \$999
Supporter	\$100 – \$499
Partner	\$99 and under

Enclosed is my contribution of \$ _____ payable to Shorewood SEED Foundation.

- ☐ General Education Fund
☐ Grants to support teachers/schools
☐ Educate Forward Endowment
☐ Donate to other _____

Please charge my: ☐ MasterCard ☐ Visa

Card # _____

CVVC Code # ____ Exp Date ____

Cardholder Name _____
(Please Print)

Name to be recognized on donor list:

Name _____
(Please Print)

Email _____

Address _____

shorewoodseed.org

Donate online or mail to:
Shorewood SEED Foundation
PO Box 71235,
Shorewood, WI 53211

Scan to Donate



The total amount of this contribution is credited as a charitable deduction to the fullest extent allowed by law. No goods or services were provided to the donor. An acknowledgment will be sent upon receipt.