

SEED's Fund the Future Campaign is about more than fundraising. It's a powerful statement about our community's values, and our shared commitment to preparing students to navigate—and thrive—in a changing world.

Our District is not immune to the funding and policy challenges facing public schools, and Fund the Future also represents a promise to remain true to the approach to education that has distinguished our community and our schools for more than a century.

Now more than ever, we need community support to fulfill our mission. Fund the Future will provide critically-needed financial support for years to come and make a real difference in how we meet the challenges ahead. Please join SEED in funding the future of Shorewood Public Schools.

*Laurie Burgos, Ph.D.
Superintendent, Shorewood Schools*



SEED DONORS PROVIDED \$127K for LITERACY

Following a 2023 Wisconsin State Mandate for public schools to adopt one of three literacy curricula for K4-3 for the 2024-25 school year, without additional state funding, Shorewood Schools faced a financial challenge to cover costs for training and new materials.

"ACT 20, Wisconsin's 2023 early reading legislation, did not provide funding to districts, and Shorewood was challenged to cover the costs of required staff training, curriculum and student support needs."

Mike Joynt, Director of Teaching and Learning at Shorewood Schools

SEED donors answered the call, providing \$27,000 for teacher training and \$100,000 for new classroom libraries that support the curriculum.

For the teacher training, "We had EL coaches come in and help us with what they call unpacking the curriculum, sitting down with a group of teacher leaders from each grade and working with EL coaches to figure out how to navigate the materials," Joynt explained.

The new Shorewood curriculum uses diverse texts to promote equity and inclusion, fostering empathy and belonging among students. Simultaneously, it incorporates texts that support decoding techniques, a fundamental aspect of the curriculum.

SEED donors made this possible!

FUND THE FUTURE
Donate today to double your gift!

Total Given Back in 2024-2025 \$197,336

\$80,000 – District-Wide Math Grants

\$50,000 Math Curriculum Investments, grades 6-12

\$30,000 Professional Development Math Leveling Up Initiative, grades 6-12

\$117,336 – District-Wide Technology, Curriculum & Support Grants

\$13,000 Early release Wednesday after school enrichment programming, K-6
This grant starts second semester.

\$32,711 iPad instructional software and STEM devices, K5-2

\$15,000 Teacher Summer 2025 Curriculum Stipends, all grades

\$3,000 Lake Bluff Mural

\$3,625 Athletic Department Scoring Table, grades 7-12

The Shorewood Foundation gave a special one-time grant in the amount of \$50K to the Shorewood School District to support the projects below. This enabled SEED to reallocate \$50K to the Fund the Future Match Campaign for a total investment of \$100K towards the Endowment.

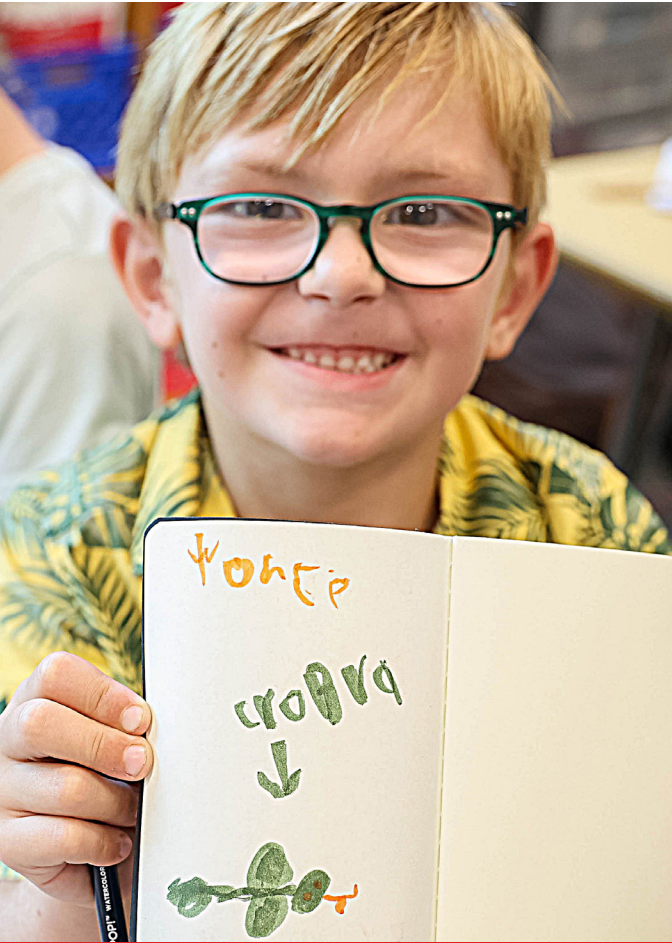
Library Media Center Staff Summer Stipends, K-8 • 3D Printers for Project Lead the Way, grades 7-12 • Playground Communication Boards, K-6 • PinbyPin-Bowling Alley Repair, K-12 • 5th Grade Peacemakers Workshop, Lake Bluff • iPads, K5-2

For further description of the impact of these grants go to ShorewoodSEED.org/grants



FUND THE FUTURE!

The 2025–2026 Annual Campaign
August 1, 2025 – July 31, 2026



Double Your Donation!

FUND THE FUTURE! Thanks to a \$1M matching gift your donation value is DOUBLED!

What is SEED?

SEED is a champion for Shorewood Public Schools—and has been for more than 20 years.

Since 2003, SEED has proudly invested more than **\$4 million** in Shorewood Public Schools. As an all-volunteer organization, we rely on the passion and generosity of our community—and today, we have an unprecedented opportunity to make an even greater impact.

We are thrilled to promote the **Fund the Future Campaign**. Thanks to the extraordinary generosity of a Shorewood family, **every gift will be matched dollar-for-dollar, up to \$1 million**. Together, we can:

- Grow our Endowment to **\$3 million**.
- Generate more than **\$150K annually** for Shorewood Schools.
- Secure resources for today's students and future generations.

Through the Endowment, your doubled gift has the power to do something amazing:

It will help fund educational needs **NOW**, while also creating a permanent, reliable source of funding that will support our district for years to come.

Please give today!

This year, your gift does something extraordinary: it strengthens the Endowment **AND** supports immediate priorities aligned with the district's new strategic plan—expanding science and STEM opportunities for students at every level.

Your donations will support:

- **K–6 science curriculum adoption** with teacher training, coaching, and classroom materials.
- **Hands-on learning tools for grades 7–12**, including DNA/RNA models, dissection kits, balances and scales, and flexible seating to maximize interactive learning.
- **Modern technology for AP physics**, including Chromebook-compatible equipment, motion sensors, measurement tools, and updated software.

Your donation today has double the impact—providing essential resources **NOW** while building a permanent foundation for the future of Shorewood Schools.

This match campaign is an extraordinary chance to create change.

\$1 Million Endowment Fund – OUR FUND'S CURRENT VALUE

\$1 Million Fund the Future – YOUR DONATIONS

\$1 Million Matching Gift – FROM A SHOREWOOD FAMILY

\$3 Million Total = APPROX \$150K+ ANNUALLY TO OUR DISTRICT FOR PRESENT & FUTURE GENERATIONS!

"When you account for inflation, the SHS graduating class of 2023 received about 20% less funding for public education than my SHS class of 2002. That strikes me as an injustice. I donated to the Fund the Future Campaign, and my gift is doubled!"

*Ian Elfe, SEED Board Member,
SHS Class of 2002*

- The 2025/26 Annual Campaign runs from August 1, 2025 – July 31, 2026.
- Donations to SEED during this time will support the Fund the Future Match Campaign for the Endowment.

Mark your calendar for the events below to support SEED's Fund the Future Match Campaign for the Endowment!

February 12

Wine Pull Social, 7pm
(SCOUT Wine, Shorewood)

March 6

Swing Online Auction Begins

March 14

Swing with Shorewood
(Saint Kate The Arts Hotel)

April 12

Read for SEED, 11am–4pm
(Wonderland Books, Shorewood)

May 8

Camp Bar Social, 7pm
(Camp Bar, Shorewood)

June 19

SHS Reunion Alum & Donor Reception
(The Hammond's Home)

June 20

SHS All Class Reunion Picnic
(Shorewood High School)